

GOVERNMENT NOTICE No. 526 published on 22/8/2025

THE ROAD ACT,
(CAP. 197)

REGULATIONS

(Made under section 61)

THE ROAD USE (AMENDMENT) REGULATIONS, 2025

Citation
GN. No.
189 of 2010

1. These Regulations may be cited as the Road Use (Amendment) Regulations, 2025 and shall be read as one with the Road Use Regulations, 2010 hereinafter referred to as the “principal Regulations”.

Amendment
of
regulation 2

2. The principal Regulations are amended in regulation 2 by inserting in the appropriate alphabetical order the following new definitions:

““advertisement” means public communication to promote a product, service, brand or event;

“advertisement structure” means any physical structure built or capable of being used for advertisement, and includes use of sign posts, banners, billboards, digital billboards, posters or any other advertisement material;”.

Addition of
regulation
8A

3. The principal Regulations are amended by adding immediately after regulation 8 the following:

“Application for installation of advertisement structures

8A.-(1) A person who intends to install advertisement structure within the road reserve shall submit the application for installation of such facility to the road authority’s office in the respective region in Form A set out in the First Schedule.

(2) An application under subregulation (2) shall be accompanied by a

proof of payment of non-refundable application fee prescribed in the Second Schedule.”.

Amendment of regulation 9

9-

4. The principal Regulations are amended in regulation

(a) in subregulation (1) by-

(i) deleting paragraph (a) and substituting for it the following:

“(a) submit the application for installation of such facility to the road authority’s office in the respective region in Form A set out in the First Schedule;”;

(ii) adding immediately after paragraph (a) the following:

“(b) pay non-refundable application fees as prescribed in the Second Schedule and proof of that payment shall be attached to the application form;”;

(iii) renaming paragraph (b) as paragraph (c);

(b) in subregulation (2) by adding the words “which shall not exceed one year” immediately after the word “permit”; and

(c) in subregulation (3) by adding the words “and on conviction shall be liable to a fine not less than three hundred thousand shillings or to imprisonment for a term not exceeding two years or both” immediately after the word “offence”.

Addition of regulation 9A

5. The principal Regulations are amended by adding immediately after regulation 9 the following:

“Consideration of application

9A.-(1) The road authority shall, within thirty days after the date of receipt of the application under regulations 8A and 9, conduct and conclude inspection for verification of suitability of the location identified by the applicant.

(2) The inspection under subregulation (1) shall be conducted by filling in Form B set out in the First Schedule.

(3) The road authority may, upon concluding the inspection under subregulation (1), grant a permit in Form C as set out in the First Schedule.

(4) Where the application is not approved, the road authority shall, within seven days from the date of the decision, notify the applicant in writing stating the reasons for such decision.”.

Amendment of regulation 11 6. The principal Regulations are amended in regulation 11(1) by adding the words “authority’s interests,” immediately after the words “reasons of”.

Amendment of regulation 12 7. The principal Regulations are amended in regulation 12, by-

- (a) deleting the marginal note and substituting for it the following:
“Fees”;
- (b) adding the words “and shall be as prescribed in the Second Schedule” immediately after the word “involved” appearing in subregulation (2); and
- (c) adding immediately after subregulation (2) the following:

“(3) A permit holder shall be required to pay annual user fees as prescribed in the Second Schedule.

(4) Notwithstanding the provisions of this regulation, advertisement structures showing location of Government institutions, non-profit organisations and religious institutions shall be exempted from payment of roads reserve user fees.

(5) The road authority may install advertisement structure and charge rental fees as specified in the Second Schedule.”.

Addition of Schedules 8. The principal Regulations are amended by adding immediately after regulation 27 the following:

“ _____

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FIRST SCHEDULE

(Made under regulations 8A, 9 and 9A)

FORM A

APPLICATION FOR PLACING OF ADVERTISEMENT STRUCTURES

1. Name of the Applicant:
2. Permanent Address:
3. Application Fee Receipt No.
4. Road Name:
5. Physical Location (specific area):
6. Location Sketch (Attachment, if any)
7. Details of the structure:
 - 7.1 Layout: Along/Across the road/bridge
 - 7.2 Height and Width:(m)
 - 7.3 Clearance from the Road Level..... (m)
 - 7.4 Shape
 - 7.5 Size(m²).
 - 7.6 Colour and Texture.....
 - 7.8 Additional Information:

Applied by (on behalf of applicant) Name:

SignatureTitle Date

Received by (on behalf of Road Authority) Name:

Signature Title Date

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FORM B

ADVERTISEMENT PLACEMENT SITE INSPECTION FORM
(To be filled and attached to the approved Permit)

SERIAL No.

1. Name of Applicant.....
2. Full Permanent Address.....
3. Application fee Receipt N^o:
4. Application Registration N^oDate.....
5. Letter of Site Inspection: Ref. N^o Date.....
6. Detailed Particulars for Billboards *(If not as provided during application)*
7. Sketch of location *(Draw in space provided or attach earth google map)*

8. TABLE 1: DETAILS OF ROAD RESERVE END ZONE

(To be filled by the Road Authority by inserting a tick in the appropriate box or by filling on shown blank spaces and attach to each permit if more than one permit is required)

Sign Class	Agreed Road Reserve End Zone		Area of Control		
	Zone 1	Zone 2	Junction/Roundabout	Not junction	Allowable spacing in (m)

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TABLE 2: SUMMARY OF INSTALLATION STANDARDS

(To be filled by the Road Authority official together with the applicant by inserting a tick “√” in the appropriate box)

S/ N	CLAS S	DESCRIPTION OF EDVERTISEME NT	SIZE (m ²)		ZONE NO.	MINIMU M SPACING (m)	SELEC T “√”
			Min	Max			
	A.1	Super billboards	40	Unlimit ed	1	250	
	A.2	Custom-made billboard	8	81	1	500	
	A.3	Large billboards	18	36	1	500	
	A.4	Small billboards & Tower	4.5	6	2	Depend on subject matter	
	B.1	Large posters & adverts	1.5	2.5	2	Judgement al	
	B.2	Banners & Flags	N/A	N/A	2	Depends on supports	
	B.4	Neighborhood clock tower	50% of clock & 3m height	50% of clock & 3m height	At junctions/round- about without traffic lights		
	C.1	On-premises business signs	1	8	2	N/A	
	C.2	Advertising on towers, bridges & pylons	N/A	36	2	N/A	
	C.3	Advertisements on construction site, boundary, Walls & fences	Depend on perimet er 3m height	Depend on perimete r 3m height	N/A	N/A	
	D.1	Trailer advertising	N/A		1(movabl e)	N/A	

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Prepared jointly by:

Name:.....

SignatureDate

On behalf of Road Authority

Name:.....

Signature.....Date.....

On behalf of Applicant

3. RECOMMENDATIONS

I(Name).....(Title)
certify that upon checking and evaluation of site information, I
RECOMMEDED/NOT RECOMMEND that this application for advertisement be
approved/Not approved because of
.....
.....
.....
.....

(Signature)
Date

4. APPROVAL

I (Name)
..... (Title)
Have reviewed the recommendation made for advertisement installation and I
HEREBY APPROVE/NOT APPROVE the permit* because of
.....
.....
.....
.....
.....

Signature
Date

*Delete whichever is not applicable

PERMIT FOR PLACING OF ADVERTISEMENT STRUCTURE

PERMIT NO:.....

1. Name of Applicant:
2. Date of Application:.....
3. Full Address of Applicant:
4. Type of Advertisement Structure:
5. Annual Fee Receipt No:
6. Description of the Advertisement Structure:
 - 6.1. Road Name
 - 6.2. Location (GPS Coordinates/Popular Neighborhood):.....
7. Date of Issue.....

Issuing Office:

1. CONDITIONS OF THE PERMIT

(To be attached to the permit)

- (a) The advertisement shall be installed at the exact location described on the overleaf of this Permit while observing all principles of road safety, positioning, spacing, design, construction and maintenance requirements.
- (b) The size, area, total height, clear height/depth of the advertisement shall be observed as specified in the attached inspection report.
- (c) No changes shall be made to the structure and size of the advertisement structure unless there is a new application to Road Authority.
- (d) No advertisement structure placed in the vicinity of a signalized intersection or traffic lights shall have the red colour, amber colour or green colour if such colours will, in the opinion of the Road Authority constitute a road safety hazard.
- (e) Annual user fees and any related costs as defined in the respective Schedule shall be paid by the Applicant at the date determined by the Road Authority.
- (f) The permit holder shall fix a plate at the bottom right corner of the billboard showing the address, size of billboard (in meters) and permit number printed readable using font size of not less than 36 for ease of inspection.
- (g) The authenticity and validity of any other permit/license issued by any other authority shall not be construed in any way to invalidate or supersede this permit.
- (h) The permit holder shall be required to completely remove, shift or re-erect the advertisement structure without compensation and at their own cost when the location offered is needed for road development or any other public uses.
- (i) The advertisement structure shall meet the Tanzania Bureau of Standards requirements to road safety, convenience to traffic, amenity and decency, concise and legibility, and it shall be designed, constructed and maintained in a manner approved by Road Authority.

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- (j) The permit holder shall solely be responsible for any damage, compensation or any other costs and liabilities arising from any claim based on or caused by the activities of his employees on the structure or wordings in the advertisement approved under this permit.
- (k) This permit shall be valid only when signed by authorized officer of the Road Authority.
- (l) The permit shall be renewed annually upon reassessment and payment of the annual user fees.
- (m) Where the advertisement structure is not installed within 60 days from the date of approval, such Permit shall be considered as cancelled.
- (n) the permit holder shall within 30 days before expiry of the tenure described in the permit, notify the authority on the intention to extend the permit.
- (o) A permit holder who fails to give notice of intention to extend the permit shall be subjected to pay a penalty equal to half of the user charge rate, upon failure the Road Authority shall confiscate the advertisement structures.
- (p) Banners, posters, flags and other short term advertisements shall be removed on expiry of the tenure by the owner, failure to remove the same within two (2) days the Road Authority shall remove/destroy it without notice at the owner's cost.
- (q) The Road Authority shall be indemnified from any third party claims and those of applicant's staff with respect to injury and death to persons as well as any damage to property and from the interpretation, implications and effects of the contents of the advertisements.
- (r) The billboard owner shall comply with all other requirements as prescribed in the Road Authority Manual for Management of Advertising within the roads reserve.
- (s) A permit holder shall acquire the consent of the Road Authority prior to making any change of ownership of the advertisement structure.
- (t) Violation of any of these conditions shall be construed as a breach amounting to termination of this permit.

DECLARATION:

I/We,, of P.O Box, do hereby declare that I/we have read, understand and accept all conditions attached to this permit herein and promise to fulfil them accordingly.

.....
Permit Holder

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SECOND SCHEDULE

(Made under regulations 9(1)(c) and 12)

FEE STRUCTURES

A: FEES FOR PERMITS FOR RACE AND SPORTS IN PUBLIC ROAD

No.	Description	Unit of Charge	Permit Fees (TZS)
1	Car Racing	Per permit	1,000,000/=
2	Speed Trial	Per permit	500,000/=
3	Marathon	Per permit	500,000/=
4	Reliable trial	Per permit	500,000/=
5	Hill climbing	Per permit	500,000/=
6	Sports Meeting	Per permit	500,000/=
7	Entertainment Concerts/ Gathering	Per permit	300,000/=
8	Filming Activities	Per permit	200,000/=

B: FEES FOR PHYSICAL ADVERT STRUCTURES

No.	Description of Advert Structure	Unit of charge	Annual Fee (TZS)
1	Class A.1 – Super Billboards	Square Meter	225,000
2	Class A.2 – Custom-Made Billboards	Square Meter	225,000
3	Class A.3 - Larger Billboards	Square Meter	225,000
4	Class A.4 – Small Billboards and Tower Structures	Square Meter	120,000
5	Class B.1 – Larger Posters and Advertisements on Road Furniture	Square Meter	90,000
6	Class B.2 – Banners and Flags lasting for more than 14 days	Square Meter	90,000
7	Class B.2 – Banners and Flags lasting not more than 14 days	Lumpsum	120,000
8	Class B.4 - Neighborhood clock towers	Square Meter	60,000
9	Class C.1 – On – Premises Business Signs	Square Meter	90,000
10	Class C.2 – Advertising on Tower, Bridges and Pylons	Square Meter	90,000
11	Class C.3 – Advertisements on Construction Site Boundary Walls and Fences	Square Meter	90,000
12	Class D.1 – Trailer Advertising	Square Meter	90,000

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C: FEES FOR DIGITAL ADVERTISEMENT DISPLAYS

Table 1: Structure placed by Service Provider

No.	Description of Advert Structure	Application fee (TZS) per location	Unit of Charge	Annual Renewable Fee [TZS]
a)	Digital Screen	500,000	Square Meter	1,500,000

Table 2: Advertisement Structure Installed by Road Authority

No.	Location of Structure	Size (meter)	Format	Target Traffic	Spots per day	Monthly rental (TZS)
a)	Any	6 x 4	Screen	From/to city centre	100	3,500,000
b)	Any	6 x 3	Screen	From/to city centre	100	3,000,000
c)	Any	5 x 2.5	Screen	From/to Town centre	100	2,500,000
d)	Any	5 x 2	Screen	From/to Town centre	100	2,000,000

Dodoma,
12nd August, 2025

ABDALLAH H. ULEGA
Minister for Works